

IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF PENNSYLVANIA

QVC, INC.

Plaintiff,

vs.

Q VISION NETWORK, INC.,

Defendant.

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Civil Action No. 02-CV-2874

PLAINTIFF QVC, INC.'S MOTION FOR PRELIMINARY INJUNCTION

Plaintiff QVC, Inc. hereby moves this Honorable Court for a preliminary injunction, enjoining Defendant Q Vision Network, Inc. from using any mark confusingly similar to and/or dilutive of Plaintiff's name and federally registered marks, QVC and Q, in connection with electronic retail services, namely the use of the marks Q VISION NETWORK, Q SHOP and Q SHOP TV.


This Motion should be granted, because Plaintiff is likely to succeed on the merits and will be irreparably harmed if an injunction is not granted.

A Memorandum of Law and a proposed Order in support of this Motion are enclosed.

Respectfully submitted,

**CAESAR, RIVISE, BERNSTEIN,
COHEN & POKOTILOW, LTD.**

June 10, 2002

By 
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